

# TITLE

Rare Evo and Dev Gov Day 2026: Cardano Title Sponsorship

## ABSTRACT

The primary mission of this proposal is to strengthen and expand Cardano's global ecosystem presence through Rare Evo 2026 and Rare Dev Gov Day 2026, two established community-led initiatives that have become major coordination, onboarding, networking, governance, and industry outreach platforms for the Cardano ecosystem.

**This proposal would position the Cardano ecosystem as the title sponsor of the Rare Evo 2026 main stage and global livestream, while also supporting the second annual Rare Dev Gov Day, a dedicated Cardano-focused technical, governance, and community coordination event occurring ahead of Rare Evo on July 28th, 2026 at ARIA Las Vegas.**

The proposal is designed to create direct ecosystem value through:

- Global Cardano brand visibility
- Ecosystem onboarding and education
- Governance participation
- Developer and startup exposure
- Enterprise and institutional outreach
- Cross-chain industry engagement
- Community retention
- Expanded accessibility for Cardano ecosystem participants
- Rare Network will return 20% of all VIP Ticket sales back to the Cardano Treasury (current retail value of a VIP ticket is \$900)

During a market contraction period many ecosystem projects face reduced marketing, travel, and business development budgets following the slowdown of traditional ecosystem funding sources and general macroeconomics impacts. Maintaining strong ecosystem visibility, participation, and coordination infrastructure during difficult market cycles is critical for long-term ecosystem resilience and growth.

The proposal is not intended to create a new initiative from scratch, but rather to expand and strengthen an already proven platform with a multi-year track record of execution and ecosystem impact. Rare Evo 2026 will occur regardless of treasury funding; however, this proposal allows the Cardano ecosystem to substantially expand its presence, accessibility, participation, and strategic industry outreach through a highly leveraged and already operational event infrastructure.

Rare Network is requesting ₳2,750,000 based on a \$0.24 value for \$660,000 budget from the Cardano treasury. This will cover two sponsorship packages for Cardano. One

sponsorship for Rare Evo 2026 as the title sponsorship and a second title sponsorship for Cardano Dev Gov Day 2026.

## **MOTIVATION**

Rare Network has been active in the Cardano ecosystem since 2020, beginning with the launch of the RARE stake pool and evolving into one of the most consistent producers of Cardano-focused community building and ecosystem growth events, activations, and ecosystem media. Over the past half decade, the organization has built extensive operational infrastructure, industry relationships, and community trust through the successful execution of conferences, governance initiatives, side events, ecosystem showcases, and global blockchain activations.

The team is the creator and operator of Rare Evo, one of the largest independently operated Cardano community-led conferences, held annually for five consecutive years. What began as a grassroots ecosystem initiative has grown into a major North American blockchain conference that brings together developers, founders, enterprises, investors, governance participants, creators, media, and community members from across the digital asset industry.

Rare Evo has consistently provided a highly visible platform for Cardano ecosystem participation while simultaneously introducing external blockchain communities, enterprises, and developers to Cardano technology, governance, and ecosystem projects within a broader multi-chain environment.

The conference has hosted major Cardano ecosystem participants, including leadership from organizations such as PENTAD, while also creating accessible opportunities for startups and community projects through discounted or complimentary booths, sponsorships, speaking opportunities, workshops, and ecosystem networking activations. Recent editions of Rare Evo have featured more than 70 exhibitor booths, multiple stages, livestream production, technical workshops, industry panels, networking experiences, and large-scale community activations.

In 2025, the team launched the first Cardano Dev Gov Day, a dedicated Cardano-focused technical and governance event held ahead of Rare Evo. The event was intentionally designed as a free and publicly accessible community coordination platform with no requirement to hold a Rare Evo conference ticket. Cardano Dev Gov Day successfully brought together developers, governance contributors, ecosystem organizations, and community members for a full day of workshops, panels, networking, and ecosystem collaboration. The inaugural event welcomed approximately 500 attendees and featured a keynote from Charles Hoskinson alongside governance discussions, technical education, ecosystem workshops, and community-building activities.

Beyond Rare Evo itself, the organization has maintained active involvement in Cardano governance and ecosystem growth initiatives. Team members participated in the formation of Intersect's Growth & Marketing Committee and have contributed to governance workshops and ecosystem coordination efforts internationally, including activations across North America, Europe, and Asia. As a formal contributor to Cardano's Unified Global Events Marketing Strategy, the team has also produced Cardano ecosystem booths, networking events, and side activations at major global blockchain conferences year-round.

Additional ecosystem initiatives have included the pilot launch of Amplify Cardano, a community-led open ecosystem marketing and events fund. Operationally, the team successfully coordinated the global Project Catalyst Fund 12 launch campaign, which included 15 in-person events and 12 virtual activations worldwide. Additional community support efforts have included sponsorship and collaboration with independent ecosystem events such as GM Cardano and other grassroots community-building initiatives.

Collectively, the organization has produced more than 60 blockchain industry side events and activations at conferences including ETHDenver, TOKEN2049, Consensus, Duke Blockchain Conference, Paris Blockchain Week, Cardano Summit, and more.

A key differentiator behind these efforts is the existing operational infrastructure, venue relationships, sponsor network, production capabilities, volunteer coordination, and industry partnerships already established over multiple years of execution. This existing infrastructure significantly reduces execution risk while enabling ecosystem initiatives to operate at a scale and professionalism that would otherwise require substantially greater resources to replicate from scratch.

#### **Rare Evo 2025 Metrics:**

- Annual attendance: 2,500
- Exhibitor booth count: 80
- Number of speakers: 85
- Number of ecosystem partners: 100+
- Livestream reach/views: 20K+
- Social media impressions: 4M
- Number of Cardano projects represented: 40+
- Sponsorship growth: +20% YoY
- Continents represented: All but Antarctica
- Number of side events/community activations: 6 side-events, numerous activations (20)
- Media coverage/interviews: 100+
- Enterprise participants: 50+
- Developer participation metrics: 10%

Additional Supporting Material:

## **Rare Evo 2025: Insights, Energy, & the Voices That Shaped It**

<https://youtu.be/JMI0VV8EWHQ>

## **Rare Evo - "The Place to Be" Cardano Music Video**

[https://youtu.be/albMUa8\\_LS8](https://youtu.be/albMUa8_LS8)

## **Rare Evo 2025 Recap and Highlights:**

[https://www.youtube.com/watch?v=S43-5UG8\\_nI](https://www.youtube.com/watch?v=S43-5UG8_nI)

## **Cardano Dev Gov Day 2025 Historical Metrics:**

- Attendance: 500+

Additional Supporting Material:

## **Cardano Dev Gov Day 2025 Report**

[https://docs.google.com/document/d/1d0yjHy\\_PrZqtXlsytHwfzpq2wVYWQ0v2MGt5oA6NTQs/edit?usp=sharing](https://docs.google.com/document/d/1d0yjHy_PrZqtXlsytHwfzpq2wVYWQ0v2MGt5oA6NTQs/edit?usp=sharing)

## **Cardano Dev Gov Day 2025 Recap**

<https://youtu.be/kNCxwvpS7B8>

## **Cardano Dev Gov Day 2025 Live Stream**

<https://x.com/RareEvo/status/1953493593295028550?s=20>

# **RATIONALE**

Rare Network is seeking ~~£~~2,750,000 (\$660,000 at \$0.24 valuation) in Cardano treasury funding to position Cardano as the title sponsor of two established community-led ecosystem events taking place July 28–31, 2026 in Las Vegas. The proposal aims to strengthen Cardano’s global visibility, governance participation, developer engagement, enterprise outreach, and ecosystem coordination through one of North America’s largest independently operated blockchain conferences. In addition, Rare Network will be returning 20% of all VIP ticket sales (current retail price of a VIP ticket is \$900) to the Cardano Treasury

Rare Evo has evolved into a major multi-chain industry event with strong Cardano roots, consistently serving as a key gathering point for developers, founders, dReps, SPOs, enterprises, investors, creators, and community members. Building upon this proven infrastructure, the proposal would fund Cardano main stage branding, livestream integration, governance programming, workshops, startup showcases, ecosystem media coverage, and community onboarding initiatives.

The proposal emphasizes accessibility and ecosystem growth by providing free General Admission access for the Cardano community, complimentary booth space for

ecosystem projects, travel and lodging support for contributors and volunteers, dedicated Cardano workshops and governance sessions, and livestream distribution for global participation. A structured application and selection process will prioritize active ecosystem contributors while ensuring meaningful in-person participation and professional ecosystem representation throughout the conference.

**Key Highlights for Value Brought to Cardano:**

- Free GA Admission to Cardano Community Rare Evo & Cardano Dev Gov Day 2026
- Free Expo Hall Booth Space for Cardano Ecosystem Startup Projects
- Free Cardano Main Stage Programming (5 Panelist Positions)
- Free Breakout Room & Workshop Space
- 20% of all VIP Ticket sales will be returned to the treasury (current retail price of VIP ticket is \$900)
- An entire day dedicated to Cardano Programming for Rare Dev Gov Day ahead of Rare Evo
- Live Stream to Allow Global Community to participate
- Title Sponsorship & Mainstage Programming Showcasing Cardano with the Loudest Brand Power
- Live Stream Cardano Ads for Global Exposure Beyond the IRL Conference
- Tier 1 Media Coverage to Showcase the Cardano Ecosystem at Rare Evo

**Cost Breakdown:**

- ₺1,166,66.67 (\$280,000 at \$0.24 valuation) for Cardano Dev Gov Day 2026 Sponsorship
- ₺833,333.33 (\$200,000 at \$0.24 valuation) for Rare Evo 2026 Cardano Title Sponsorship – Mainstage & Live Stream (w/ Media Sponsorship)
- ₺750,000 (\$180,000 at \$0.24 valuation) for Intersect, Audit, Fees, Tax Withholdings & Dev Gov Day 2027 Deposit

*Discounting: All sponsorship packages have been significantly discounted from retail prices for the Cardano title sponsorship. See the full retail price list in our [sales deck](#).*

**Cardano Dev Gov Day 2026 Sponsorship**

Related Expense Type	Price	Description
Venue Space Break Out Rooms & Ballroom	₺208,333.33	Funds that will go to Aria for the general space rental of breakout rooms and usage of the main ballroom on July 28th.
Breakout AV Staging & Signage Production	₺125,000	Equipping and staffing each workshop breakout space with proper AV, such as microphones, projectors, streaming/recording, WiFi, power, signage both printed and digital, etc.

Videography & Photography	₺104,166.67	Professional film and photography services with pre-event planning, event execution, and post event editing/content delivery. Management of recorded sessions and multiple Cardano promotional materials. Videographers and photographers for 24 hours of work onsite, plus pre-planning and post-production.
Travel & Lodging - 20 Community Members	₺208,333.33	20 Cardano community members who are volunteering at Dev Gov Day or Rare Evo 2026 will be provided with travel and lodging credit to Las Vegas with roundtrip flights and hotels from July 27th-31st. This will be a diverse mix, for example 5 Content Creators/Marketers, 5 dReps, 5 Developers, and 5 Project Leads.
Food & Beverage	₺208,333.33	Funding allocated for food and beverage for 500. Breakfast & Lunch.
Happy Hour & Kickoff Party Co-Sponsorship	₺312,500	Dev Gov Day Happy Hour & Kickoff Party Cardano Sponsorship. Light eats and open bar to celebrate the completion of Dev Gov Day 2 and the Kickoff of Rare Evo 2026.

**Rare Evo 2026 Cardano Title Sponsorship – Mainstage & Live Stream**

Related Expense Type	Price	Description
Main Stage Sponsorship	₺520,833.33	<p>Cardano Top Billing as Conference Premier Sponsor</p> <p>Free 10x10ft or 10x20ft Booths for All Cardano Projects</p> <p>Free GA Tickets to All Cardano Community</p> <p>Travel &amp; Lodging - 20 Community Members</p> <p>10 Additional Aria Hotel Rooms for July 27th-30th to Cardano Community Giveaway</p> <p>50 Free VIP Tickets to Cardano Community Giveaway (Breakfast &amp; Lunch Included for 2 Days)</p> <p>5x Mainstage Panelist Slots</p> <p>2 Hours of Workshop Space per PENTAD Entity</p> <p>Cardano Logo &amp; Video Ads on the Main Stage LED</p> <p>Cardano Main Stage Seat Covers</p> <p>LED Wall Rental</p> <p>LED Floor Signage and Towers</p> <p>Stage &amp; Production Crew Labor</p> <p>Logistics and Shipping</p>

Live Stream Sponsorship	₺104,166.67	Cardano Exclusive L1 Ads on Live Stream (Between Panels & Speeches) Direct Mainstage Internet Line PTZ Cameras & Operators Live Stream Production Team Additional Equipment for Multiple Stream Keys
Media Sponsorship	₺208,333.33	Sponsorship of tier-1 media organizations to cover Cardano announcements at Rare Evo. A select 2-3 vendors will be chosen, such as CoinDesk and/or Cointelegraph.

**Dev Gov Day 2027 Deposit & Audit/Process Fees**

Related Expense Type	Price	Description
Dev Gov Day 3 (2027) Venue Deposit	₺208,333.33	Deposit to secure next year's Dev Gov Day venue, which will be followed by another treasury proposal.
Legal	₺83,333.33	For Rare Network legal expenses while going through fund distribution and audit process. Contract reviewal for related vendors and auditors.
Admin & Audit Fees	₺166,666.67	Audit administered by Intersect, transfer/trade/slippage fees, and processing fees.
Taxes Withheld	₺291,666.67	Taxes withheld on money received.

*Note: Sponsorship allocation is scheduled to change based on inventory. For example, if a different sponsor purchases the mainstage or live stream sponsorship package before the vote is passed, then Cardano will receive a sponsorship of equal impact/dollar value, i.e. Enterprise & Policy Social, Registration, Closeout Party, College Row.*

To maximize ecosystem impact while ensuring meaningful participation and operational efficiency, several sponsorship benefits included within this proposal will utilize lightweight selection and qualification processes.

Cardano projects and individuals will apply through an open application form for:

- Rare Dev Gov Day speaking opportunities
- Rare Evo booth space
- volunteer participation and travel/lodging assistance

Applications may be submitted by:

- ecosystem projects
- developers

- governance contributors
- content creators
- marketers
- community organizers
- educators
- other active ecosystem participants

Selections will prioritize applicants demonstrating:

- meaningful ecosystem contribution
- active community participation
- ability to provide educational or ecosystem value
- commitment to participating in-person throughout the conference experience

### **Complimentary Booth Space**

Selected Cardano ecosystem projects will receive complimentary exhibitor booth space at Rare Evo 2026.

Qualification requirements:

- Projects receiving a complimentary 10x10 ft booth must send a minimum of 2 team members
- Projects receiving a complimentary 10x20 ft booth must send a minimum of 4 team members

This structure helps:

- maximize meaningful participation
- strengthen networking and business development opportunities
- support conference atmosphere and engagement
- and improve long-term sponsor and venue sustainability

### **Travel & Lodging Support**

The 20 sponsored Cardano ecosystem contributors receiving travel and lodging assistance will be selected through the volunteer application process tied to Rare Dev Gov Day and Rare Evo 2026 operations.

Selections will prioritize applicants who:

- actively contribute to the Cardano ecosystem
- support conference operations and community onboarding
- and demonstrate the ability to create value for the broader ecosystem during the event

### **Community Giveaways**

To improve ecosystem accessibility and encourage broader participation:

- 10 complimentary hotel room stays at ARIA Las Vegas will be distributed through social media campaigns targeting the Cardano community.
- 50 VIP conference passes, including food & beverage access, will also be distributed through community giveaways.

To qualify for VIP upgrades, participants must first claim a free General Admission ticket, helping increase ecosystem onboarding and conference participation.

Free GA tickets will be claimable on the Rare Evo website. Any paid GA ticket holder will be upgraded to a Premium tier ticket and gain access to added networking activations.

### **Main Stage Programming Participation**

The five Cardano-focused main stage panel opportunities included within the sponsorship package will be coordinated in collaboration with PENTAD organizations and leading ecosystem projects to ensure broad ecosystem representation across governance, infrastructure, development, enterprise adoption, and community growth topics.

### **This Proposal aligns with the following strategic pillars:**

#### **Pillar 3 — Governance**

This proposal aligns with Pillar 3 by creating accessible opportunities for governance participation, ecosystem coordination, and community collaboration through Rare Dev Gov Day and Rare Evo 2026.

Cardano governance depends not only on on-chain systems, but also on education, communication, and real-world collaboration between DReps, SPOs, builders, projects, and community members. Cardano Dev Gov Day was specifically created to support these goals through governance workshops, technical sessions, networking, and open ecosystem discussions.

The proposal expands those efforts by supporting:

- Governance-focused programming
- Free public participation
- Ecosystem contributor attendance
- Collaborative workshops and panels
- Stronger communication between ecosystem stakeholders

The team has also demonstrated direct governance involvement through participation in Intersect initiatives, governance workshops, and broader ecosystem coordination efforts.

#### **Pillar 4 — Community & Ecosystem Growth**

This proposal strongly aligns with Pillar 4 by increasing ecosystem visibility, onboarding, education, and industry engagement through Rare Evo and Cardano Dev Gov Day.

Over the past five years, Rare Evo has become one of the most recognized community-led blockchain events with strong Cardano participation and representation. The event brings together developers, founders, enterprises, investors, creators, and community members while exposing external blockchain audiences to Cardano technology, governance, and ecosystem projects.

Treasury support would expand accessibility and participation through:

- Free General Admission access for the Cardano community
- 20% of all VIP ticket sales to be returned to the treasury (current retail value of VIP ticket is \$900)
- Travel and lodging support for ecosystem contributors
- Complimentary booth opportunities for selected projects
- Technical workshops and ecosystem programming
- Expanded livestream and media distribution

The proposal also supports ecosystem growth by positioning Cardano prominently within broader multi-chain industry conversations, creating opportunities for developer onboarding, startup visibility, enterprise engagement, and cross-ecosystem collaboration.

### **Pillar 5 — Ecosystem Sustainability & Resilience**

This proposal aligns with Pillar 5 by strengthening long-standing ecosystem infrastructure during a period of reduced funding availability and broader market contraction.

Rare Evo has operated continuously for five years as an independently organized community initiative that supports ecosystem coordination, education, networking, and industry visibility. Rather than building a new initiative from scratch, this proposal expands an already operational platform with proven infrastructure, established industry relationships, and an experienced execution team.

The proposal also helps lower barriers to ecosystem participation by supporting:

- Free community access
- Project booth opportunities
- Contributor travel assistance
- Broader educational programming

By leveraging existing infrastructure and operational experience, the proposal represents a highly efficient use of treasury resources while helping maintain ecosystem visibility, collaboration, and participation through challenging market conditions.

## Work Package 1 — Cardano Dev Gov Day & Rare Evo 2026 Sponsorship

This Work Package covers the execution and expansion of Cardano ecosystem participation, branding, programming, community access, and industry visibility through Rare Dev Gov Day and Rare Evo 2026 at ARIA Las Vegas from July 28–31, 2026.

This positions the Cardano ecosystem as the title sponsor of the Rare Evo 2026 main stage and global livestream while also supporting the second annual Rare Dev Gov Day, a dedicated Cardano-focused technical, governance, and community coordination event occurring ahead of the main conference.

Core activities within this Work Package include:

- production and operation of Rare Dev Gov Day
- Cardano-focused programming and workshops
- governance and technical education sessions
- livestream production and media distribution
- ecosystem networking activations
- startup and project showcase opportunities
- industry outreach and cross-chain engagement
- media sponsorship coordination to facilitate interviews, project coverage, podcasts, livestream appearances, and ecosystem storytelling featuring projects and contributors throughout the conference
- and large-scale community coordination activities throughout the conference week

The Work Package also expands ecosystem accessibility and participation by providing:

- free General Admission access for the Cardano community
- complimentary booth opportunities for selected Cardano ecosystem projects
- travel and lodging support for participating contributors
- and expanded opportunities for ecosystem organizations to host workshops, panels demonstrations, and networking events

Key deliverables include:

- execution of Rare Dev Gov Day 2026
- execution of Rare Evo 2026
- Cardano title sponsorship branding and livestream integration
- dedicated Cardano ecosystem programming
- ecosystem booths and activations
- technical and governance workshops
- coordinated media sponsorships and project interview opportunities
- global livestream distribution
- and post-event reporting covering participation, engagement, and ecosystem impact metrics

Additionally, this work package includes funds allocated for audits, legal, and tax withholdings, in relation to the overall production/sponsorship budget. Lastly, funds will be reserved for a 2027 down payment for Dev Gov Day III.

The Work Package intends to achieve the following objectives:

### **Objective 1 — Expand Cardano Ecosystem Visibility**

Increase Cardano's visibility across the broader blockchain industry by positioning the ecosystem prominently within one of North America's largest independently operated multi-chain blockchain conferences.

### **Objective 2 — Strengthen Governance Participation**

Create accessible opportunities for DReps, SPOs, developers, governance contributors, and community members to collaborate through governance workshops, technical discussions, and ecosystem coordination activities at Cardano Dev Gov Day.

### **Objective 3 — Improve Ecosystem Accessibility**

Lower participation barriers for community members and ecosystem projects through free conference access, complimentary booth opportunities, livestream access, and contributor travel assistance.

### **Objective 4 — Support Ecosystem Project Growth**

Provide startups, builders, and ecosystem organizations with increased exposure, networking opportunities, media coverage, and direct engagement with developers, enterprises, investors, and the broader blockchain industry.

### **Objective 5 — Increase Developer & Enterprise Engagement**

Strengthen opportunities for developer onboarding, enterprise outreach, business development, and cross-ecosystem collaboration through workshops, networking events, media partnerships, and conference programming.

### **Objective 6 — Preserve Proven Ecosystem Infrastructure**

Strengthen and sustain an already operational community-led ecosystem platform with a multi-year track record of execution, industry reach, and ecosystem impact.

This Work Package strengthens Cardano's ecosystem presence, accessibility, governance participation, and industry visibility through an already established platform with a proven operational history and existing global reach.

Rare Evo has become one of the ecosystem's most visible community-led industry events, helping position Cardano prominently within broader blockchain conversations while creating opportunities for developers, startups, governance participants, enterprises, creators, investors, and community members to connect in person.

The proposal delivers value by:

- increasing exposure for Cardano ecosystem projects
- 20% of all VIP tickets sales will be returned to the treasury (current retail value of VIP ticket is \$900)
- expanding governance and technical education opportunities
- improving access for community participants
- strengthening ecosystem collaboration
- and increasing Cardano representation across global blockchain media and livestream distribution

The Work Package also creates value through direct ecosystem accessibility initiatives, including:

- free General Admission access
- project booth sponsorships
- contributor travel support
- governance-focused workshops
- and dedicated media coverage for Cardano projects and announcements

By leveraging existing infrastructure, venue relationships, production capabilities, sponsor networks, and operational experience, the proposal represents a highly efficient use of treasury resources compared to building equivalent ecosystem infrastructure from scratch.

Expected value metrics include:

- increased conference participation from Cardano ecosystem members
- increased project visibility and media reach
- governance and workshop participation
- livestream engagement
- developer and enterprise networking opportunities
- and broader ecosystem representation at a major global blockchain conference

Success for this Work Package will be measured using a combination of participation, visibility, engagement, accessibility, and ecosystem growth metrics.

Primary metrics include:

- Rare Evo 2026 total attendance
- Cardano Dev Gov Day attendance
- number of Cardano ecosystem projects participating
- number of workshops and governance sessions hosted
- livestream viewership and replay engagement
- media coverage and interview count
- social media impressions and engagement
- number of sponsored community participants receiving travel assistance
- number of complimentary community tickets distributed
- and total ecosystem booth participation

Additional success metrics include:

- developer participation and workshop attendance
- enterprise and institutional participation
- ecosystem networking participation
- cross-chain collaboration opportunities generated
- number of ecosystem announcements or launches occurring during the event
- and qualitative community feedback collected following the conference

Post-event reporting will summarize participation data, ecosystem engagement metrics, media reach, livestream analytics, and overall ecosystem impact generated through the Work Package.

	<b>Milestone 1 – Execution of Rare Dev Gov Day &amp; Rare Evo 2026</b>
<b>Deliverables</b>	Successful execution of Cardano Dev Gov Day 2026 and Rare Evo 2026 sponsorship activations, including: main stage sponsorship integration, livestream sponsorship integration, Cardano ecosystem programming, governance and technical workshops, community networking events, complimentary ecosystem booth distribution, media sponsorship coordination, livestream production, community ticket distribution, contributor travel support, and post-event media/content collection.
<b>Acceptance Criteria</b>	Rare Dev Gov Day and Rare Evo 2026 are successfully completed at ARIA Las Vegas during July 28–31, 2026. Cardano sponsorship branding, programming, livestream integrations, workshops, and ecosystem activations are visibly delivered. Community access initiatives, ecosystem booths, and media coordination are completed. Evidence includes event photos/videos, livestream links, sponsor placement examples, workshop schedules, media coverage, attendance metrics, and community participation documentation.
<b>Estimated Duration (weeks)</b>	4 Weeks
<b>Fund Distribution</b>	80%

	<b>Milestone 2 – Post-Event Reporting &amp; Dev Gov Day 2027 Planning</b>
<b>Deliverables</b>	Delivery of a comprehensive post-event report summarizing attendance, ecosystem participation, livestream analytics, media reach, governance engagement, works community activations, and overall ecosystem impact generated through Rare D Gov Day and Rare Evo 2026. Additional deliverables include preliminary venue proposals and pricing quotes for Rare Dev Gov Day 2027 to support long-term ecosystem planning and operational continuity.
<b>Acceptance Criteria</b>	A final public-facing report is completed and shared with the Cardano community containing participation metrics, event outcomes, ecosystem impact summaries, media analytics, and supporting visuals/content from the conference. Venue quotes and preliminary planning documentation for Rare Dev Gov Day 2027 are also provided.
<b>Estimated Duration (weeks)</b>	4 Weeks
<b>Fund Distribution</b>	20%

**Estimated Budget for this Work Package**

Cardano Dev Gov Day & Rare Evo 2026 Sponsorship

*(See table of cost breakdown of ₳2,750,000 (\$660,000) in **Rationale** section in the proposal above)*

- ₳1,166,66.67 (\$280,000) for Cardano Dev Gov Day 2026 Sponsorship
- ₳833,333.33 (\$200,000) for Rare Evo 2026 Cardano Title Sponsorship – Mainstage & Live Stream (w/ Media Sponsorship)
- ₳750,000 (\$180,000) for Intersect, Audit, Fees, Tax Withholdings & Dev Gov Day 2027 Deposit

Total; ₳2,750,000 (\$660,000 at \$0.24 Valuation)

**Contract Management**

A written off-chain Legal Contract will be created between Rare Network and the Cardano Development Holdings (CDH), as mandated by the constitution, and will be administered by Intersect. This will include details of the project delivery schedule and dispute resolution.

**Project Delivery**

All milestones, acceptance criteria, payment amounts and expected delivery dates will

be agreed between Rare Network and Intersect, acting on behalf of the CDH. Rare Network will deliver according to the agreed-upon project schedule within the Legal Contract, of which the necessary information will be made public via the budget management platform via transaction metadata. Defined by the milestones within a Legal Contract, Rare Network will submit and attest milestone acceptance to the community, Intersect or 3rd Party Assurer. Project progress will be monitored via Intersect's delivery assurance function which will be communicated to the community. Acceptance of the above work is expected to be supported by a 3rd Party Assurer, who will be responsible for reviewing and signing off the work completed at each project milestone against the corresponding milestone deliverables detailed within the Legal Contract.

### **Budget Management Tooling**

To administrate treasury funds on-chain, Intersect will utilize the treasury management smart contract framework developed by Sundae Labs. The smart contracts have been extensively tested including audits from TxPipe and MLabs. Intersect will utilize a single Treasury Reserve Smart Contract (TRSC), with many Project-Specific Smart Contracts (PSSC), managed by Intersect. Intersect's management consists of three 'admin' and two Intersect 'leadership' roles. An Oversight Committee consisting of five external, independent third-party entities (Sundae Labs, Cardano Foundation, Dquadrant, Xerberus and NMKR) will provide checks and balances on Intersect and safeguard against errors and unilateral control. Full details on Intersect's smart contract configuration are available in the Smart Contract Guide on their knowledge base.

### **The confirmed treasury reserve contract address is:**

stake17xzc8pt7fgf0lc0x7eq6z7z6puhsxmzktna7dluahrj6g6ghh5qjr

### **Net Change Limit Compliance**

The requested amount does not at time of submission, on its own or in aggregate, breach the applicable 350M Net Change Limit covering Epoch 613 to Epoch 713. In accordance with the guardrail TREASURY-02a, this withdrawal does not exceed the NCL at the time of submission.

### **Audit & Oversight**

Audit and oversight costs are included within the overhead applied to this proposal. The Intersect administration fee covers administrative oversight and is reflected within the cost of this proposal. Independent oversight will be provided through Intersect, including reporting obligations and milestone-based disbursement controls.

### **Refund Conditions**

All funds not utilized will be returned to the Cardano Treasury. A final reconciliation will be published as part of the oversight reporting cycle. In the case of a force majeure (act of war, terrorism, pandemic, natural disaster, etc.) were to require either event to be canceled, funds would be utilized to fund a rescheduled event at best and at worst if canceled completely, then any unused recovered funds would return to the treasury. In addition, 20% of revenue from all VIP ticket sales will be returned to the treasury.

### **Additional Sources**

<https://rareevo.io/>

<https://rareevo.io/dev-gov-day>

<https://x.com/RareNetworkWeb3>

<https://x.com/RareEvo>

<https://www.youtube.com/@RareNetworkMedia>

<https://rareevo.io/news>